

## **Bayside Project Summary**

AAC, Bayside Marketplace, Miami, Florida

June 2017





## **Project Summary**

**Bayside Marketplace** is a 22-acre, two-story open air shopping center located in downtown Miami, Florida and owned by Ashkenazy Acquisition Corporation. Built on Miami's waterfront in 1987 as a dynamic and vibrant open-air festival marketplace in the heart of downtown, tenancy at the Bayside Marketplace consists of 140 inline spaces, in addition to over 50 carts and kiosks located in and around the center.

In June 2017, AAC commissioned NANOV DISPLAY INC. to manufacture, install, and maintain several design-built 65" outdoor, double-sided, interactive digital kiosks at 16 sites in the Bayside Marketplace in Miami, Florida.

The specifications of the 65" outdoor interactive kiosks include but are not limited to:

- Custom-designed 65" double-sided interactive screen that can display advertisements, news alerts, directories, and more
- o Sunlight-readable, full HD LCD touchscreen
- Made from laminated hurricane-proof and stainless steel, able to withstand high-speed winds, high-saturation humidity, and impervious to salt erosion
- Intelligent HVAC system that can be maintained and controlled remotely
- Easy maintenance access with independent doors with two sets of locks to prevent tampering

In September 2017, NANOV's outdoor digital signage was tested to the limits, as Hurricane Irma stormed through Miami Bayside in South Florida and proved resilient to the stormy South Floridian climate.



## **Reference Photos**



Figure 1: NANOV 65" Outdoor Double-Sided Interactive Kiosk featuring anti-reflective, full HD glass screens at Bayside Marketplace in Miami, Florida



Figure 2: NANOV 65" Outdoor Double-Sided Interactive Kiosk featuring hurricane-proof laminated glass screens at Bayside Marketplace in Miami, Florida





Figure 3: NANOV 65" Outdoor Double-Sided Interactive Kiosk featuring hurricane-proof glass screens and stainless steel able to withstand oceanside salt exposure at Bayside Marketplace near the ocean side in Miami, Florida.



Figure 4: NANOV 65" Outdoor Double-Sided Interactive Kiosk featuring floor mount on the second floor of Bayside Marketplace in Miami, Florida.





Figure 5: NANOV 65" Outdoor Double-Sided Interactive Kiosk featuring PCAP touchscreens at Bayside Marketplace in Miami, Florida.



Figure 6: NANOV 65" Outdoor Double-Sided Interactive Kiosk featuring wayfinding capabilities at entrance of Bayside Marketplace in Miami, Florida.





Figure 7: NANOV 65" Outdoor Double-Sided Interactive Kiosk featuring easy maintenance access with tamperproof locking doors at Bayside Marketplace in Miami, Florida.

